National Book Store Foundation, Inc. (NBSFI)
National Book Store was founded in 1942 by Socorro “Nanay Coring” Ramos who won the 2004 Ernst and Young Entrepreneur of the Year award.

Serving as a partner in education and profession to generations of Filipinos, National Book Store continues to be the undisputed category leader with over 160 stores nationwide including its various store brands such as Powerbooks, Bestsellers and National Book Store Express.

Today, Nanay Coring continues to lead National Book Store as the company constantly seeks to reinvent the industry through the introduction of new innovations, products and practices.
Every member of the National Book Store family takes special pride in the institution’s role as a staunch supporter and promoter of education and reading. These lofty goals are best highlighted by the numerous projects of the National Book Store Foundation which was founded in 2004. NBSFI’s initiatives include donation of books, libraries and school supplies to needy schools and students nationwide.
Our Vision: We envision a future where all children are educated and are in schools.

Our Mission: We aim to provide every child access to quality education.
**Project Aral** is NBSFI’s back to school initiative that aims to solicit and gather school materials which we distribute to students from the most impoverished areas of the country.
Project Aral has already helped almost 1.5 million children, from almost 5,000 schools since its inception in 2009. The farthest reached in Luzon is in Itbayat, Batanes and Tawi Tawi in Mindanao.
Project Aklat Book Drive is the annual Christmas book drive implemented in all National Book Store branches. The project aims to encourage NBS patrons to purchase and donate cheap but good quality reading materials for distribution to schools nationwide.
**Project Aklat Book Drive**  (previously Buklat Aklat Leave Behind)

Started in 2007, the Project Aklat Leave Behind Library is by product of our previous mobile library project consisting of similar collection. However, this library has more reference and reading materials such as Book of Knowledge, almanacs and dictionaries. Unlike the Mobile, the Leave Behind Library is permanently donated to a chosen scholastic institution. Children can now enjoy longer access to good quality reading materials. For almost ten years, we have already equipped nearly 500 schools all over the country.
• Pre-Turn-Over

NBSFI intensively assess and evaluate possible beneficiaries for the Project Aklat Leave Behind donation. One of the main factors for its implementation is the dedication shown by its stakeholders.
Volunteers are welcome to render time to help paint murals, walls and create other educational materials that will be essential for the library’s effective use.
Books are not the only educational materials inaccessible to majority of our scholastic institutions today. Even instructional rooms are unavailable. This reason prompted NBSFI to develop a creative, more accessible and flexible means of acquiring knowledge through book reading. NBSFI has launched the Project Aklat Mobile Library Cart Project, a project that aims to deliver the “wonders” of book reading to schools and barangays who are unfortunately do not have structured educational facilities for libraries.
• School Field Trips

- NBSFI partners with different private schools in holding field trips in some of our branches. Last August 2007, NBSFI has sponsored its first ever school field trip activity in National Book Store – Superbranch Cubao. Kids were treated to an afternoon of fun with authors and illustrators gracing the event for book signing, reading sessions with a guest storyteller and face painting activities.
NBSFI Special Projects and Partnerships

- School supplies, textbooks, references of donations

- NBSFI has been tapped by corporate groups, private individuals and socio-civic organizations for the donation of school supplies and various reference and reading materials to different scholastic institutions. Because of its mother company’s long business relationship with its suppliers, NBSFI is able to get good discounts from them. This usually allows NBSFI to stretch the budget given by its partners.
In 2014, the country was hit by the Super Typhoon Haiyan (Yolanda) specifically areas in Visayas and Palawan. Tacloban was among the badly affected destroying countless houses, private and government offices including schools. Mitch Albom, a widely known author came to visit the country for a series of book signing events in 2015. His request at that time was to visit Tacloban and see what he can help. NBSFI and Mitch pooled resources and decided to construct ten dome libraries for the affected schools. Popular authors from JK Rowling to Jeff Kinney donated books with their signatures to the delight of teachers and students. The last of the ten libraries will soon be up by mid 2018.
Mitch Albom – NBSFI Project
Donated Reading for the Youth of the Philippines
Mitch Albom – NBSFI Project
Donated Reading for the Youth of the Philippines
NBSFI calls everyone to invest time and volunteer in any of the Foundation’s projects. This may include reading sessions with kids, refurbishing libraries and even simple packing and distribution of supplies to far-flung and less accessible learning institutions.
Previous Projects:
Buklat Aklat Mobile Library
Buklat Aklat Mobile Library

- is a mobile library project that introduces a wide range of outstanding children’s literature (fiction and non-fiction) to students from Grades One to Six. The mobile library visits public elementary schools and daycare centers all over the Philippines.
Buklat Aklat Mobile Library Project conducts a 10-day book reading session wherein kids can freely browse the 500 book selection. Kids are not restricted on what book they are particular as they are expected to learn by themselves and enjoy the good benefits of having good reading materials within their reach.
NBSFI partners with various guilds for the storytelling sessions. Kids are provided this kind of activity to stimulate and enhance their reading interest.
To further encourage children to read, children’s book authors and illustrators are invited to take part in our mobile tours. They help us in instilling the kids the love for reading and help them realize that reading can also pave way to different kinds of profession.
Buklat Aklat Mobile Library Activities

• Workshop for Teachers and Parents

NBSFI also implements teacher-training seminars as part of the mobile tours. This activity helps the teachers and even parents to best implement reading programs in the schools and communities they belong to.
NBSI has involved its employees in their mission to promote the love for reading among underprivileged children. They are responsible for manning and assisting the kids as they enter the library and oftentimes does story reading sessions. The trucks are also used to deploy the Buklat Aklat mobile library fixtures.
Partners of NBSFI are also welcome to join the Buklat Aklat Mobile Library Tours. Volunteers may participate by playing educational games with the children, helping them create their own storybooks, and read stories with them.
If you wish to take part in any of efforts towards the improvement of education please do not hesitate contact us at (632) 6318061 to 66 or (632) 6340876 or via the email address: nbsfi@nationalbookstore.com.ph.

Together, we will be able to bring education to those who it need the most!
Thank you!!!